



 **medicare**
2024

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National Healthcare Exhibition

B.M.I.C.H, COLOMBO

01 02 03 MARCH
2024 10 AM - 7 PM

13th
EDITION

POST SHOW REPORT

SUMMARY



No. of Exhibitors
90 +



Hall A & Hall B
B.M.I.C.H COLOMBO



No. of Government stalls
24 +



Total Visitors
11,000 +



Seminar Program
2 Days / 13 Topics /
43 Speakers



No. of Stalls
157 +



Pavilions
4



13th
Edition

**Message by
Hon. Dr. Ramesh Pathirana, Minister of Health**



“ I am happy to be participating in Medicare 2024, and thank the organizing committee for covering the subject of health. Over time, the exhibition has contributed significantly, and it's good to see that your efforts have been successful this year as well. Despite the challenges we faced, the Sri Lankan health sector stands strong even today. We need to ensure we strengthen the primary healthcare sector and the preventive sector of the health segment, and for that, everyone's contribution is important. ”

**Message by
Dr. Amal Harsha De Silva, Chairman of Medicare 2024**



“ We are gathered here with esteemed personalities from the healthcare sector under one roof at Medicare 2024. This event aims to unite all health stakeholders to discuss ways to enhance Sri Lanka's living standards. Hon. Dr. Ramesh Pathirana, Minister of Health, deserves recognition for his commendable efforts, and we appreciate his contributions at this forum. Additionally, we acknowledge the support of Honorable (Mr.) Sisira Jayakody for the Nirogya - Ayurveda Pavilion. We invite everyone to join us and explore the opportunities available at Medicare. ”

**Message by
Mr. Katsuki Kotaro, Minister & Deputy Head of Mission of the Embassy of Japan**



“ We have long standing ties in the Health Sector area between Japan and Sri Lanka. Today, I learned the strengths of the Sri Lanka Health Sector both private and public also traditional medicine Ayurveda, and felt the potential. Would like to thank the people of Sri Lanka for doing a great work in this area. ”

PARTNERS & SPONSORS

medicare
2024

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National Healthcare Exhibition

Main Sponsor



Gold Sponsors



Event Partners



Endorsed by



Ministry of Health

Official Spice Partner



Official Magazine



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Event Managed by



EXHIBITORS

90+

Why Exhibit ?

Brand Awareness

85%

Educational Sessions

40%

Networking Opportunities

50%

Lead Generation

60%

Platform to meet the end-user

40%

SCAN THE QR TO
VIEW THE EXHIBITOR
CATALOGUE



VISITORS

11,000+

VISITOR PROFILE

People who seek information on the latest health facilities available	Parents seeking valuable health information for their families' well-being.	Teachers and students seeking enhancement of their medical knowledge	The younger generation who look forward to planning their future	The newly married who seek family planning advice
Lecturers Professors Teachers	Associate partner colleges and their presidents	Medical Institutes	Public health services	General Public

PAVILIONS



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National Healthcare Exhibition



International
Agurveda &
Herbal Expo
2024



01

National Healthcare Expo

- Awareness on National Healthcare Services

02

Medical Tourism Expo

- Planning to travel abroad for treatment

03

Nirogya – Ayurveda & Herbal Expo

- Awareness on indigenous treatment methods

04

Healthy Living Expo

- Promotes Nutritious Choices and vibrant well-being

SPECIALIZED DOCTOR'S SEMINAR PROGRAM

for general Public, Health & Physical Education Teachers



2 Days
13 Topics
43 Speakers

Objective:

Providing a platform for in-depth learning from experienced and qualified doctors, enriching understanding in medical and healthcare fields.

Home/News/ Medicare 2024 National Health Fair



1st Mar 2024

Medicare 2024 National Health Fair

The Medicare 2024 National Health Exhibition, which is the national healthcare exhibition in Sri Lanka, was started today (01) in the morning at the Sirimavo Bandaranaike Conference Hall premises. This National Health Care Exhibition, which was started under the chairmanship of the Minister of Health and Industry Dr. Ramesh Pathirana, is being held this year for the 13th time. The exhibition which started today is planned to be held for three days till March 03.



Sagala Ratnayaka Media Division
March 4

දේශීය මාධ්‍ය ආයතනවලින් සමන්විත 'Medicare 2024' ජාතික සුව ප්‍රසාරයේ අරමුණ වන සෞඛ්‍ය සේවාවේ වැඩිදියුණු කිරීම සහ මහජනතාවගේ සෞඛ්‍ය සේවාවේ වැඩිදියුණු කිරීම සඳහා පවැත්වෙන මෙහිදී සමහර (01) දින සිට (03) දින පැවැත්වෙනුයේ අතර එහිදී පවැත්වෙන සමාරම්භක ක්‍රියාවලියේදී සඳහා ජනාධිපති කාර්යාලයේ සභාපතිවරයාගේ සහභාගීත්වයෙන් සහභාගී විය.

මෙම සමාජ සේවාවේ අරමුණ වන සෞඛ්‍ය සේවාවේ වැඩිදියුණු කිරීම සඳහා පවැත්වෙන මෙහිදී සමහර (01) දින සිට (03) දින පැවැත්වෙනුයේ අතර එහිදී පවැත්වෙන සමාරම්භක ක්‍රියාවලියේදී සඳහා ජනාධිපති කාර්යාලයේ සභාපතිවරයාගේ සහභාගීත්වයෙන් සහභාගී විය.



MEDIA PUBLICATIONS

- MOH Website
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HOME / BUSINESS NEWS / MEDICARE 2024 KICKS OFF IN COLOMBO

Medicare 2024 kicks off in Colombo

02 Mar 2024 242



Health Minister Ramesh Pathirana inspecting some equipment at the expo



The 13th edition of 'Medicare 2024' kicked off yesterday at the Sirimavo Bandaranaike Memorial Exhibition Center. Medicare 2024 will be held over three days till the 3rd March, featuring 4 main expos i.e. National Healthcare Expo, Ayurveda & Herbal Expo, Medical Tourism Expo and Healthy Living Expo and featured a number of medical seminars and B2B interaction platforms.

The Expo featured over 130 stalls from local and international organisations representing Pharmaceutical, Medical Equipment and Hospital sectors and is estimated to have attracted well over 10,000 visitors, both general public and industry stakeholders. Asiri Health was this year's Medicare Expo's Main Sponsor. Dr. Amal Harsha, the Chairperson of the Medicare 2024 Organising Committee and Asia Wellness Forum said, "In the past decade, in collaboration with the Ministry of Health and all our partners, we have propelled this event to become the epitome of Sri Lanka's healthcare industry. The global and local acclaim bestowed upon Medicare, coupled with the support for 'Medicare 2024' in challenging times, stands as a testament to our resounding success."



BUSINESS

Medicare 2024 concludes with a flourish

Published 2 months ago on 2024/03/4

Medicare 2024 rolled out over three days till 3rd March, featuring 4 main expos

In a dazzling display of innovation and healthcare prowess, the 13th edition of Sri Lanka's esteemed National Healthcare Expo, Medicare 2024 was officially inaugurated on March 01st at the Sirimavo Bandaranaike Memorial Exhibition Center at iconic BMICH. The grand inauguration was attended by Hon. Minister of Health, Dr. Ramesh Pathirana as the chief guest amongst the other distinguished guests.

Medicare 2024 rolled out over three days till the 3rd March, featuring 4 main expos i.e. National Healthcare Expo, Ayurveda & Herbal Expo, Medical Tourism Expo and Healthy Living Expo and featured a number of medical seminars and B2B interaction platforms. The Expo featured over 130 stalls from local and international organisations representing Pharmaceutical, Medical Equipment and Hospital sectors and is estimated to have attracted well over 10,000 visitors, both general public and industry stakeholders. Asiri Health was this



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 தேசிய சுகாதார நடை காட்சி
 National Healthcare Exhibition
01 02 03
B.M.I.C.H
 சே.பி. 10.00 - ச.பி. 7.00

International Agurveda & Herbal Expo 2024
 சிவரீயை ஆரோக்கியம்
01 02 03
B.M.I.C.H
 சே.பி. 10.00 - ச.பி 7.00



MARKETING Campaigns

- Posters
- Hoarding
- Pennants
- Invitation
- Etc

medicare 2024
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 தேசிய சுகாதார நடை காட்சி
 National Healthcare Exhibition
13 EDITION

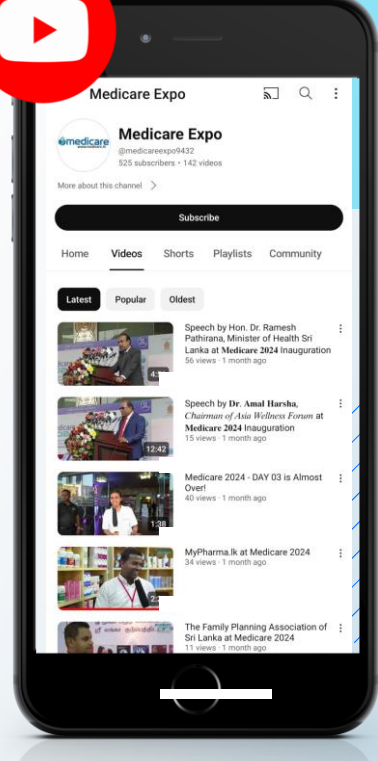
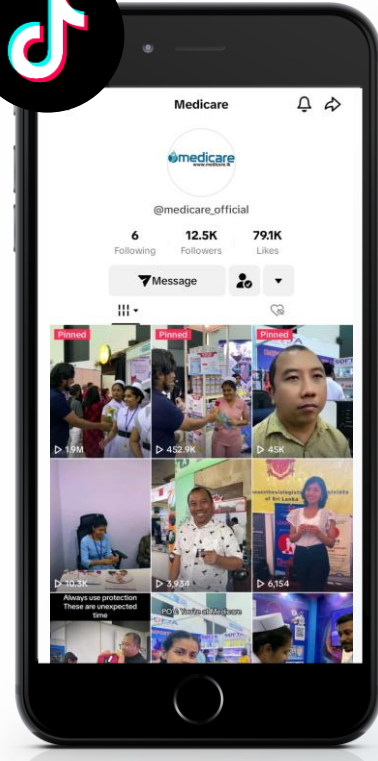
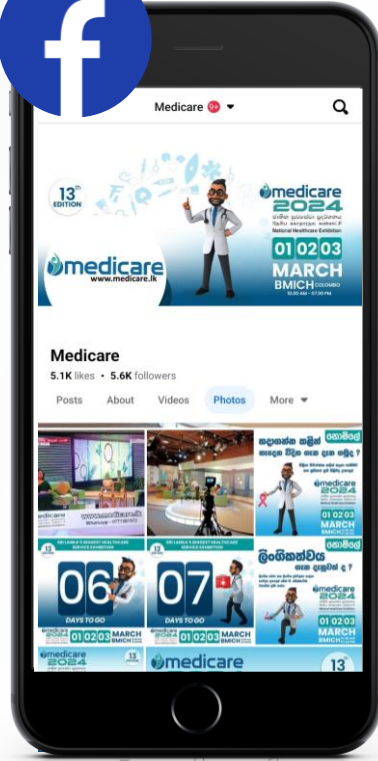
Invitation

The Chairman of Medicare - National Healthcare Exhibition
 Dr. Anai Hanisha De Silva
 and the Organizing Committee
 take pleasure in inviting you to the

medicare 2024
 ජාතික සුවසේවා ප්‍රදර්ශනය
 தேசிய சுகாதார நடை காட்சி
 National Healthcare Exhibition

The National Healthcare Exhibition
 at the B.M.I.C.H.
 (Srinivasa Bandaranaike Exhibition Centre)
 Event Date : 1st, 2nd, 3rd March 2024
 from 10.00 a.m. to 7.00 p.m.

DIGITAL MARKETING



Website, Facebook, Tiktok, Youtube, Google Ads, WhatsApp, Etc..

MAIN HIGHLIGHTS AT MEDICARE 2024



DAY 01 – OPENING CEREMONY

with the valuable presence of **Hon. Dr. Ramesh Pathirana, Minister of Health & distinguished invitees**



DAY 02 – OPENING CEREMONY

with the valuable presence of **Hon. Sagala Ratnayaka** (*Chief of Staff to the President and National Security Advisor*) & **Mr. Katsuki Kotaro** (*Minister and Deputy Head of Mission of the Embassy of Japan*)



Asiri Hospital Holdings PLC



International Institute of Health Sciences (IIHS)



World's Poultry Science Association- Sri Lanka



National Hospital of Sri Lanka



ARC International Fertility & Research Centre Pvt Ltd



Lady Ridgeway Hospital for Children

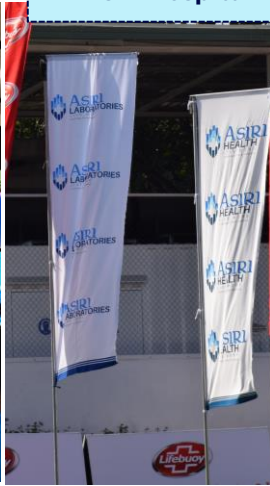
PRESENTATION OF PLAQUES FOR SPONSORS & MAIN PARTNERS

Presented by the Hon. Dr. Ramesh Pathirana, Minister of Health

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World's Poultry Science Association- Sri Lanka



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MEDICARE – National Healthcare Expo



NIROGYA – International Ayurveda & Herbal Expo



MEDICARE – Medical Tourism Expo



Healthy Living Expo

*See you at
another successful
event!*

 **medicare**
2025

FEBRUARY | MARCH

28

01

02

BMICH, COLOMBO

THANK YOU!!

 **medicare**
2024

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