

14th
Edition

medicare
2025

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சர்வதேச சுகாதாரநல கண்காட்சி
International Healthcare Exhibition

International Healthcare Exhibition



28th February
1st & 2nd March
2025

10.00 A.M – 7.00 P.M
BMICH, Colombo
Sri Lanka

Event Brochure

Organized by



Endorsed by



Ministry of Health

Event Managed by

Aitken Spence Conventions & Exhibitions



About Medicare

The **14th edition** of Sri Lanka's premier healthcare exhibition, "**Medicare 2025-International Healthcare Exhibition**," will be organized by the Asia Wellness Forum in collaboration with Aitken Spence Conventions and Exhibitions, under the distinguished patronage of the Ministry of Health Sri Lanka and in partnership with specialist Medical Associations. Scheduled to take place from **28th February to 2nd March 2025** at the **Sirimavo Bandaranaike Memorial Exhibition Hall (BMICH) in Colombo**, this landmark event will feature up to **150** local and international exhibitors in the medical sector, showcasing their cutting-edge products and services.

The primary objective of the Medicare 2025 Healthcare Exhibition is to furnish the general public with timely, accurate, and crucial information on health issues, as well as advancements in state-of-the-art healthcare technology, effective disease prevention methodologies, recent developments in the health sector, and the most effective treatment methods available. Additionally, it will highlight the best services provided by hospitals and laboratories.

Over the past decade, Medicare has garnered significant trust from both the public and the healthcare fraternity, a testament to its high-quality exhibitions characterized by a diverse array of exhibitors and robust visitor profile.

Main Pavilions



Medicare – Healthcare & Medical Education Expo

Educating the General Public on disease prevention methods



Nirogya – International Ayurveda & Herbal Expo

Explore deeper understanding of Indigenous Medicine



Medicare – Healthy Living Expo

Emphasizing wellness before illness



Medicare – Medical Tourism Expo

Planning to travel abroad for treatment



Medicare – Pharma Med Tech

Get latest and advanced medical equipment

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Medicare Overview 2024



Exhibition Insights Highlights



Sri Lanka's
Premier
Healthcare Expo



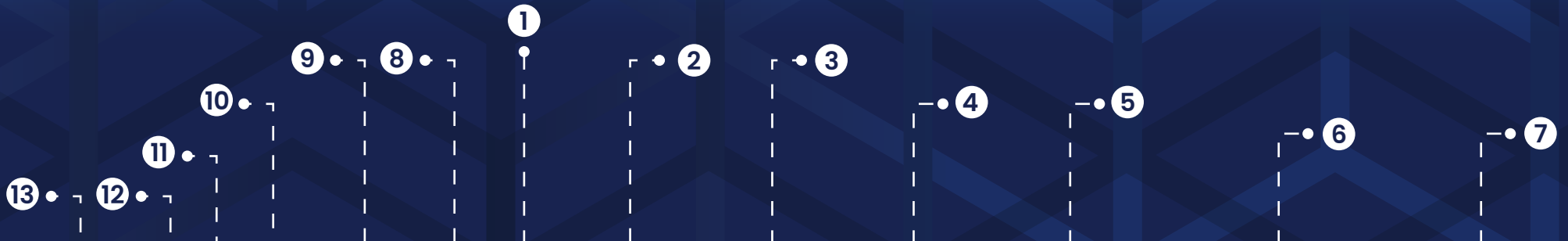
Biggest Brains
Behind
Medicare



Two-Day
Seminar
Programme



International
Exposure



1 Hon. (Dr.) Ramesh Pathirana
Minister of Health, Ministry of Health

2 Dr. Amal Harsha De Silva
President of Asia Wellness Forum, Chairperson
Medicare 2024, Organizing Committee

3 Dr. Manjula Karunarathne
Chief Executive Officer,
Asiri Hospitals Holdings PLC **Main Sponsor**

4 Dr. Kithsiri Edirisinghe
Co-Founder and CEO
International Institute of
Health Sciences (IIHS) **Event Partner**

5 Dr. Mahalakshmi
Founder & Chairperson,
ARC International Fertility &
Research Center **Gold Sponsor**

6 Dr. Susantha Mallawa Arachchi
President, World's Poultry
Science Association
Sri Lanka Branch **Gold Sponsor**

7 Dr. G. Wijesuriya
Deputy Director General
Medical Supplies

8 Hon. Mr. A. H. M. Fowzie
Former Minister of Health

9 Dr. Pradeep Rathnasekara
Deputy Director,
National Hospital of
Sri Lanka

10 Dr. A.D.A. Athulathmudali
Chairman, Sri Lanka Ayurvedic
Drugs Corporation

11 Ms. Kumuduni Gunasekara
Chairman, Spices &
Allied Products Marketing Board
Official Spice Partner

12 Prof. Lal G. Chandrasena
Executive Director
General Manager,
Nawaloka Hospitals PLC
Event Partner

13 Dr. Athula Mahagamage
Country Representative
World Initiative for Soy in
Human Health

Opening Ceremony Head Table



Chairman's Message

Dr. Amal Harsha De Silva

Chairman of Medicare 2025

It is my honor to extend a heartfelt welcome to the Medicare Healthcare Exhibition 2025, themed 'Cure Sri Lanka'. This event serves as a beacon for innovation and collaboration in our healthcare sector, aiming to transform healthcare delivery across our nation. The main objectives of this exhibition are manifold: to educate the public and healthcare stakeholders on proper disease prevention methodologies, showcase recent changes and advances in the healthcare sector, highlight Sri Lanka's ultra-modern technological advancements, and present effective treatment methods.

Furthermore, it aims to spotlight the best services available in hospitals, medical laboratories, and provide valuable data on healthcare. Medicare 2025 stands as an ideal platform to foster knowledge exchange among specialized hospitals for neuro care, cardiac care, women and children's health, eye care, home nursing services, ambulance services, government organizations, cancer prevention units, medical labs, distributors of self-operating medical equipment, prosthetic services, in-vitro fertilization services, and international hospitals that promote medical tourism. Together, let us explore transformative technologies, share insights, and forge partnerships that will redefine healthcare excellence in Sri Lanka and beyond.

I am confident that our collective efforts here will lead to significant advancements in enhancing patient care and improving health outcomes nationwide. Thank you all for your participation and commitment to shaping the future of healthcare.

About Venue

BMICH, Colombo Sri Lanka

Bandaranaike Memorial International Conference Hall in Colombo is an ideal venue for exhibitors participating in Medicare 2025. Located centrally in Sri Lanka's capital, BMICH offers world-class facilities tailored for international exhibitions. With spacious halls, modern amenities, and a reputation for hosting prestigious events, BMICH ensures exhibitors from abroad a conducive environment to showcase their healthcare innovations. Its strategic location also provides easy access to accommodations, transportation, and cultural attractions, enhancing the overall experience for exhibitors and attendees alike.



Minister's Message

Hon. Dr. Ramesh Pathirana

Minister of Health

It is with immense pride that I extend my warmest greetings to the organizers of Medicare 2025 – International Healthcare Exhibition. Over the years, this esteemed event has established itself as a beacon of progress, fostering knowledge and awareness within the healthcare landscape.

As the Ministry of Health, we are committed to building a healthier Sri Lanka, one that fuels economic, social, mental, and spiritual growth. We recognize the fundamental role health plays in national development, and achieving well-being for all citizens remains our unwavering focus. In this pursuit, Medicare 2025 stands as a crucial partner.

I firmly believe that this 14th edition will continue its legacy of knowledge sharing, inspiration, and innovation. It will undoubtedly foster a deeper understanding of health and wellbeing within our communities. Through these combined efforts, we can elevate Sri Lanka to a future of greater health and prosperity.

On behalf of the Ministry of Health, I express my sincere gratitude for your dedication and relentless efforts in advancing healthcare across our nation. We fully support Medicare 2025 and look forward to its continued success in making a significant impact.





State Minister of Indigenous Medicine Promotion, Rural & Ayurveda Hospitals Development & Community Health

Hon. (Mr.) Sisira Jayakody

State Minister

For over 3000 years, Ayurveda and Indigenous Medicine have been integral to the daily lives of the Sri Lankan people, seen as a pathway to achieving a prosperous and happy life. There is a clear connection between Ayurveda, Indigenous Medicine, and Sri Lanka's tourism sector, as many tourists seek traditional medical treatments and Sri Lankan Ayurvedic therapies to enhance their mental health and overall well-being. In recent years, wellness tourism has significantly contributed to our country's domestic income. Despite the pandemic's negative impact on our tourism sector, the demand for herbal products is rapidly growing both locally and globally. Currently, government authorities are developing mechanisms to recover from the pandemic while welcoming tourists back to our country.

I commend the efforts behind "Medicare 2025 - Exhibition," which aims to raise awareness and familiarize the global community with traditional and Ayurvedic herbal remedies, ensuring a long and healthy life for all. The future of our Ayurveda and Indigenous Medicine sector relies on preserving and transmitting its values to future generations. This exhibition is vital, especially at a time like this. I extend my best wishes to everyone involved in this exceptional work and invite the general public and healthcare partners to participate in this valuable event.

Exhibitor Profile

Hospitals, Nursing
Homes &
Clinics

Medical Tourism
Organizations &
Foreign Hospitals

Food & Nutrition
Distributers &
Sellers

Ambulance
Service
Providers

Physiotherapy &
Gymnasiums
Providers

Medical Publications
Distributers
& Sellers

OTC Drugs
Sellers

Consumer Medical
Equipments &
Appliance Sellers

Prosthetic &
Orthopedic
Appliances

Health
Insurance

Health Education
Institutes

Cosmetics &
Beauty Care
Products

Ayurvedic Products
& Servicers

2024 Exhibitors

Scan Me



To view the Exhibitor Catalogue

Why Exhibit?

Based on Exhibitor Perception

85%

Brand Awareness



40%

Educational Sessions



50%

Networking
Opportunities



60%

Lead Generation



40%

Platform to meet
the end-user



Previous exhibition Sponsors of Medicare 2024

Sponsors Of Medicare 2024

Main Sponsor



Gold Sponsors



Event Partners



Endorsed by



Ministry of Health

Official Spice Partner



Official Magazine



Electric Media Partners



Print Media Partners



Associate Partner



Event Managed by



Sponsorship Opportunities



Official Sponsorship Titles

- Hospital Partner
- Laboratory Partner
- Neuro Care Partner
- Cardiac Care Partner
- Eye Hospital Partner
- Mother & Baby Care Partner
- Women & Gynecology Hospital Partner
- Surgical Care Partner
- Ayurvedic Partner
- Diabetic Preventive Partner
- Cancer Preventive Partner
- Dental Care Partner
- Home Nursing Partner
- Ambulance Partner
- Health Insurance Partner
- Organic & Natural Product Partner
- Beauty Care Partner
- Nutrition Partner

Join us as a sponsor
to power your brand and
the future of your business through

Medicare 2025
International Health Exhibition

Sponsorship Proposal

Click the button to view proposal



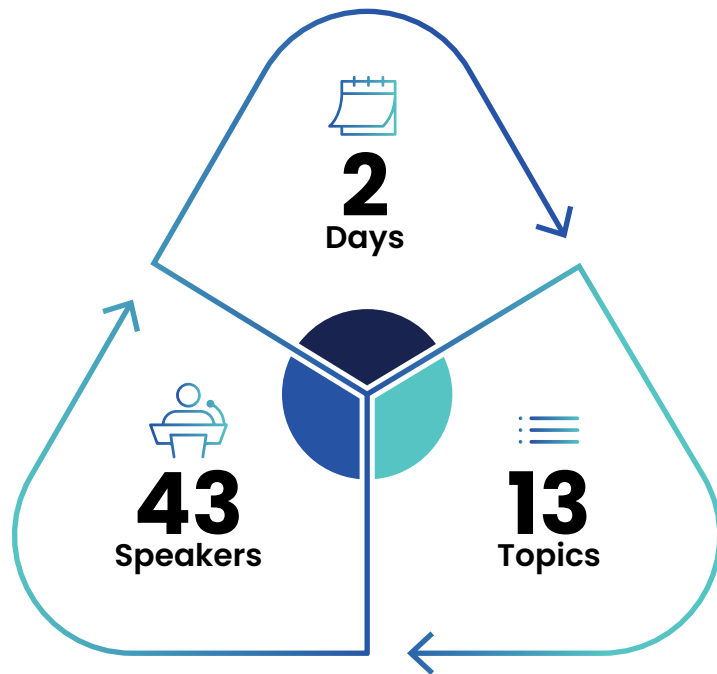
Visitor Profile

15,000+
Visitors



- People who seek information on the latest facilities available from government and private sector hospitals
- Parents who seek valuable health information for the betterment of their families
- Teachers and students seeking enhancement of their medical knowledge
- The younger generation who look forward to planning their future
- The newly married who seek family planning advice
- Lecturers / professors / teachers
- Associate partner colleges and their presidents
- Medical institutes
- Public health services

General Public Seminar Programme



Seminar Program Details

Click the button to view seminar details

Topics

1. All About Cancer
2. Mental Wellbeing Addiction & Prevention Advice
3. Thalassemia Awareness & Prevention
4. Maintaining Beautiful Teeth
5. Modern Wellness & Ayurveda
6. Lifestyle Modification & Maintaining Wellness
7. Let's Recognize Anemia
8. Controlling Non-communicable Diseases (Diabetes, High Blood Pressure & Cholesterol)
9. All About Modern Eye Care
10. Making Your Child A Genius Physically, Mentally & Spiritually
11. Beyond Surgery: The Unsung Heroes Who Save Your Life - College of Anesthesiologists & Intensivists of Sri Lanka
12. Enhancing Your Beauty by Medical & Non - Medical Care
13. Sexuality & Enhancing Sex Life



Strong facts on Social Media Marketing Campaign 2024

Facebook

214.3K
Reach

271K
Impressions

2.5K
Clicks

Tik Tok

2.7M
Views

85K
Likes

16K
Followers



Glimpse of 2024

Post Show Report



After Movie



[Click the button to view](#)



Floor Plan & Pricing

Hall A, B & C

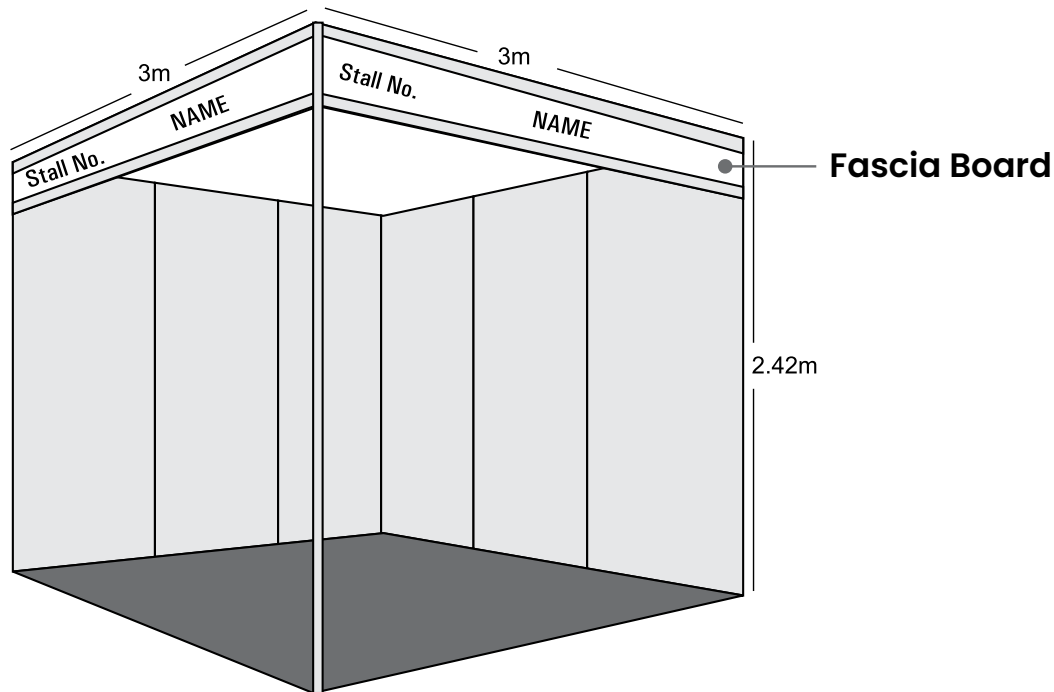


Stall Rate Card

Hall A			
Hall Type	Stall Price	No of Stalls	Stall Size (sq m)
Standard Stall			
A1-A39	LKR 225,000.00	39	9
Prime Stall			
AP1-AP6	LKR 900,000.00	6	36
AP7	LKR 337,500.00	1	13.5
AP8-AP9	LKR 450,000.00	2	18
Lobby			
L1-L4	LKR 450,000.00	4	18
L5-L8	LKR 250,000.00	4	9
Hall A - Ayurveda Pavillion			
Hall Type	Stall Price	No of Stalls	Stall Size (sq m)
N1-N17	LKR 120,000.00	17	9
N18	LKR 180,000.00	1	13.5
Hall B - Healthy Living			
Hall Type	Stall Price	No of Stalls	Stall Size (sq m)
H1-H23	LKR 150,000.00	19	9

Standard Stall Structure

3m x 3m 9 sq.m



Stall Specifications

Frontage	: 3m (9.84 ft)
Depth	: 3m (9.84 ft)
Panel Height	: 2.4m (7.87 ft)

Standard Facilities at Stall

1. One 5 amps power outlet
2. One counter tables (1m x 0.5m & 0.75m height)
3. Two chairs
4. Two spot lights

Space only - Exhibitors

- SPACE ONLY Exhibitors receive only bare space along with a 15Amp 230V power supply in their stand rental. All stand building options must be supplied by the exhibitor themselves including cabling, wiring, carpets, furniture, electrics, walling etc.
- It is the responsibility of the exhibitor who has chosen the SPACE ONLY option to identify the requirements for the building and construction of the stand. The organizers do not supply stand fitting with this option.

Application & Stall Payment Terms

Click Below Button
For The Application

[Click Here](#)

Note:

All rates are subject to 18% VAT, Social Security Contribution Levy of 2.5%
(Taxes are subject to revision due to government regulation)

Payments

Advance payment

50% of the total cost to be paid to Aitken Spence Travels (Pvt) Ltd to confirm the booking.

Balance payment

To be paid on or before **15th February 2025**

The duly completed application form, along with the **50% non-refundable** advance payment should be handed over to the Organizers.

All cheques to be drawn in favour of "AITKEN SPENCE TRAVELS (PVT) LTD and crossed "Account Payee Only".

Beneficiary account No. (LKR)	- 002010015062
Beneficiary account No. (US\$)	- 002910138162
Beneficiary Bank name	- Hatton National Bank
Beneficiary Bank branch & address	- City Office, No. 16, Janadhipathi Mawatha, Colombo 1
Swift Code	- HBLILKLX

Free healthcare services or free health education to the community?

Opportunities to make a difference at the healthcare platform by meeting the mass audience

We aim to spotlight outstanding services of hospitals, laboratories, and healthcare providers.

Free Stall

Provide a **10x10 feet** stall space to educate the general public. (On availability - Medicare organizing committee can allocate a stall from the FREE STALL allotment).

Seminar Program

Host a session during our Seminar Program, where your distinguished experts can share valuable insights on a current healthcare topic.

Demonstration Session

Showcase your capabilities through interactive and informative demonstration sessions at the Lobby.



Grab the benefits

- Publicize your goods to over 15,000 prospects
- Opportunity for recognition by authorities
- Engagement with the general public
- Access to policy makers
- Receive direct feedback from the public
- Receive direct feedback from the public
- Gain insights into public perception of services for improvement
- Participation in a rare PR event within the healthcare sector
- Network with healthcare providers gathered under one roof

Limited Availability!

Apply Now

View the selection process on our website

Medicare 2024 Opportunity was grabbed by,

- National Hospital of Sri Lanka Colombo
- Lady Ridgeway Hospital for Children
- Castle Street Hospital for women
- College of Anaesthesiologists and Intensivists of Sri Lanka
- College of Ophthalmologists of Sri Lanka
- College of General Practitioners
- Sri Lanka College of Haematologists
- Sri Lanka Ayurvedic Drugs Corporation
- Anti Leprosy Campaign
- Medical Research Institute
- Sri Lanka Cancer Society
- Lanka Thalassaemia Organization
- Ragama Adolescent & Adult Thalassaemia care center
- National Cancer Control Programme
- KDU Hospital
- First Aid Services and Training
- St. John Ambulance Association & Brigade
- Suwaya Magazine

Get In Touch



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International Healthcare Exhibition

Stall Reservations:

Ms. Shafeeqa Kitchilan – Client Servicing Co-ordinator

+94 74 376 3613 / marketing@medicare.lk

Mr. Nazeer Rahim – Client Servicing Manager

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Project Information:

Mr. Madhawa Wijeratne – Project Manager

+94 77 728 7072 / madhawa@aitkenspence.lk

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