

In parallel with

**medicare
2025**

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சர்வதேச சுகாதாரநல கண்காட்சி
International Healthcare Exhibition



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ஆரோக்கியம்

International Agurveda & Herbal Expo 2025

FEB | MARCH
28 | **01** **02**

**BMICH
COLOMBO**
10.00AM - 7.00PM

www.medicare.lk

Endorsed by



Ministry of Health

Event Managed by

Autken Spence Conventions & Exhibitions

Organised by



Asia
Wellness
Forum



நிரோஜா
ஆரோக்கியம்

International Ayurveda & Herbal Expo 2025

Ayurvedha



Yoga



Naturopathy



Unani



Siddha



Homeopathy



About Nirogya

The Nirogya - International Ayurveda & Herbal Expo 2025 as a premier platform, it will showcase Ayurveda, Herbal, Yoga, Naturopathy, Unani, Siddha, Hela Wedakama, Homeopathy, Agro, Natural, Fitness, and wellness products and services. This event will bring together top experts in natural health and wellness, academic institutions, and thought leaders from around the globe. It offers an invaluable opportunity for scholars, researchers, end users, and trade bodies to deepen their understanding of traditional medicine and explore new trends in holistic healthcare.

Visitors will have the chance to explore Ayurvedic medicines, herbal products, wellness services, and Ayurvedic equipment. The expo will facilitate networking and collaboration between exhibitors and visitors, fostering the exchange of knowledge and expertise.

Emphasizing the need to upgrade educational standards in Ayurveda, Yoga, Unani, Siddha, Homeopathy, and alternative medicine, the expo will highlight quality control, drug standardization, the availability of medicinal plant materials, research and development, and raising awareness about the efficacy of these systems both domestically and internationally.

Ayurveda, Herbal, Yoga, Naturopathy, Unani, Siddha, Hela Wedakama, Homeopathy, Agro, Natural, Fitness, and wellness

Opening Ceremony Head Table



1 **Hon. (Dr.) Ramesh Pathirana**
Minister of Health, Ministry of Health

2 **Dr. Amal Harsha De Silva**
President of Asia Wellness Forum, Chairperson - Medicare

3 **Dr. Manjula Karunaratne**
CEO Asiri Hospita PLC
(Platinum Sponsor)

4 **Dr. Kithsiri Edirisinghe**
Co-Founder and CEO
International Institute of Health Science (IIHS)
(Event Partner)

5 **Dr. Mahalakshmi**
Founder & Chairperson,
ARC International Fertility & Research Center
(Gold Sponsor)

6 **Dr. Susantha Mallawa Arachchi**
President
World's Poultry Science Association - Sri Lanka Branch
(Gold Sponsor)

7 **Dr. G. Wijesuriya**
Deputy Director
General Medical Supplies

8 **Hon. Mr. A.H.M. Fawzie**
Former Minister of Health

9 **Dr. Pradeep Rathnasekara**
Deputy Director
National Hospital of Sri Lanka

10 **Dr. A.D.A. Athulathmudali**
Chairman
Sri Lanka Ayurvedic Drugs Corporation

11 **Ms. Kumuduni Gunasekara**
Chairman
Spices and Allied Products Marketing Board
(Official Spice Partner)

12 **Prof. Lal G. Chandrasena**
Executive Director / General Manager
Nawaloka Hospital PLC
(Event Partner)

13 **Dr. Athula Mahagamage**
Country Representative
World Initiative for Soy in Human Health

About Venue : BMICH, Colombo, Sri Lanka

Bandaranaike Memorial International Conference Hall in Colombo is an ideal venue for exhibitors participating in Medicare 2025. Located centrally in Sri Lanka's capital, BMICH offers world-class facilities tailored for international exhibitions. With spacious halls, modern amenities, and a reputation for hosting prestigious events, BMICH ensures exhibitors from abroad a conducive environment to showcase their healthcare innovations. Its strategic location also provides easy access to accommodations, transportation, and cultural attractions, enhancing the overall experience for exhibitors and attendees alike.





Minister's Message

Hon. (Mr.) Sisira Jayakody M.P.

State Minister of Indigenous Medicine Promotion,
Rural and Ayurveda Hospitals Development and Community Health

For over 3000 years, Ayurveda and Indigenous Medicine have been integral to the daily lives of the Sri Lankan people, seen as a pathway to achieving a prosperous and happy life. There is a clear connection between Ayurveda, Indigenous Medicine, and Sri Lanka's tourism sector, as many tourists seek traditional medical treatments and Sri Lankan Ayurvedic therapies to enhance their mental health and overall well-being. In recent years, wellness tourism has significantly contributed to our country's domestic income. Despite the pandemic's negative impact on our tourism sector, the demand for herbal products is rapidly growing both locally and globally. Currently, government authorities are developing mechanisms to recover from the pandemic while welcoming tourists back to our country.

I commend the efforts behind "Medicare 2025 - Exhibition," which aims to raise awareness and familiarize the global community with traditional and Ayurvedic herbal remedies, ensuring a long and healthy life for all. The future of our Ayurveda and Indigenous Medicine sector relies on preserving and transmitting its values to future generations. This exhibition is vital, especially at a time like this. I extend my best wishes to everyone involved in this exceptional work and invite the general public and healthcare partners to participate in this valuable event.



Chairman's Message

Dr. Amal Harsha De Silva
Chairman of Medicare 2025

The Medicare – International Healthcare Exhibition and Nirogya – International Ayurveda & Herbal Expo 2025 serve as beacons for innovation and collaboration in our healthcare sector, aiming to transform healthcare delivery across our nation. These events provide a unique opportunity where Western and traditional medicine meet, fostering a deeper understanding of both fields.

The main objectives of these exhibitions are to educate the public and healthcare stakeholders on proper disease prevention methodologies, showcase recent changes and advances in the healthcare sector, highlight Sri Lanka's ultra-modern technological advancements, and present effective treatment methods.

Nirogya, in particular, will spotlight Ayurveda, Herbal, Yoga, Naturopathy, Unani, Siddha, Hela Wedakama, Homeopathy, Agro, Natural, Fitness, and wellness products and services, connecting natural health and wellness experts from around the globe.

Both Medicare 2025 and Nirogya aim to spotlight the best services available in hospitals and medical laboratories while providing valuable data on healthcare.



Exhibitor Profile

Ayurvedic Medicine Manufacturers

Herbal Product Producers

Yoga and Naturopathy Centers

Unani and Siddha Practitioners

Hela Wedakama and Homeopathy Experts

Agro and Natural Product Suppliers

Fitness and Wellness Services

Ayurvedic Equipment Manufacturers

Educational Institutions

Research and Development Organizations

Medical Tourism Facilitators

Government and Regulatory Bodies

Essential Oils / Fragrances Manufactures



Why Exhibit?

Opportunity
to meet mass
audience

Unparalleled
Exposure

Boost Sales
& Brand
Awareness

Meet the
policy makers

Networking
Opportunities

Platform to
meet the
end-user



Visitor Profile

- ✓ Dealers & Distributors of Ayurveda Products
- ✓ Essential Oil importers, exporters and suppliers
- ✓ Ayurveda, Naturopathy Hospitals & Health Centres
- ✓ Ayurveda Doctors
- ✓ Ayurveda Drug suppliers and distributors
- ✓ Health & Wellness Therapists
- ✓ Massage Equipment distributors and dealers
- ✓ Natural / Ayurveda / Wellness Resorts, Retreats
- ✓ Naturopathy Clinics and Centre Owners
- ✓ Nutritionists and Dietitians
- ✓ Physiotherapy Equipment Manufacturers
- ✓ Spa and Medispa Owners
- ✓ All students of Ayurveda, Yoga & Naturopathy

15,000+
Visitors



Floor Plan

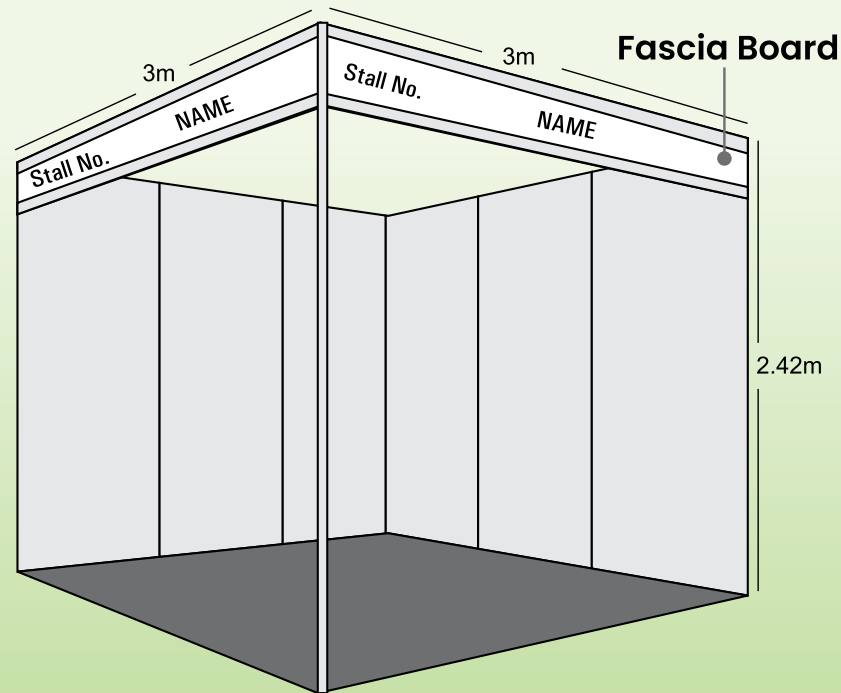
Hall A, B & C



Rate Card

Hall A - Ayurveda Pavilion			
Hall Type	Stall Price	No of Stalls	Stall Size (sq.m)
N1 - N17	LKR 120,000.00	17	9
N18	LKR 180,000.00	1	13.5

Standard Stall Structure



Stall Specifications

Frontage	: 3m (9.84 ft)
Depth	: 3m (9.84 ft)
Panel Height	: 2.4m (7.87 ft)

Standard Facilities at Stall

1. One 5 amps power outlet
2. One counter tables
(1m x 0.5m & 0.75m height)
3. Two chairs
4. Two spot lights

Space only – Exhibitors

SPACE ONLY Exhibitors receive only bare space along with a 15 Amp 230V power supply in their stand rental. All stand building options must be supplied by the exhibitor themselves including cabling, wiring, carpets, furniture, electrics, walling etc.

It is the responsibility of the exhibitor who has chosen the SPACE ONLY option to identify the requirements for the building and construction of the stand. The organizers do not supply stand fitting with this option.



**CLICK BELOW BUTTON
FOR THE APPLICATION**



CLICK HERE



Stall Payment Terms

NOTE:

All rates are subject to 18% VAT, Social Security Contribution Levy of 2.5%
(Taxes are subject to revision due to government regulation)

PAYMENTS:

Advance Payment

50% of the total cost to be paid to Aitken Spence Travels (Pvt) Ltd to confirm booking.

Balance Payment

To be paid on or before 15th February 2025

The duly completed application form along with the **50% non-refundable** advance payment should be handed over to the organizers.

All cheques to be drawn in favour of "AITKEN SPENCE TRAVELS (PVT) LTD and crossed "Account Payee Only".

Beneficiary account No. (LKR)	- 002010015062
Beneficiary account No. (USD)	- 002910138162
Beneficiary Bank name	- Hatton National Bank
Beneficiary Bank branch & address	- City Office, No. 16, Janadhipathi Mawatha, Colombo 1
Swift Code	- HBLILKLX



Glimpse of 2024





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ஆரோக்கியம்

International Agurveda & Herbal Expo 2025

Stall Reservations:

Ms. Shafeeqa Ktchilan - Client Servicing Co-ordinator

+94 74 376 3613 / marketing@medicare.lk

Mr. Nazeer Rahim - Client Servicing Manager

+94 77 948 4624 / marketing@medicare.lk

Project Information

Mr. Madhawa Wijeratne - AGM
Aitken Spence Conventions & Exhibitions

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