



# medicare PharmaMedTech

B.M.I.C.H | COLOMBO 2025



28<sup>th</sup> February,  
1<sup>st</sup> & 2<sup>nd</sup> March 2025

B.M.I.C.H, Colombo, Sri Lanka  
10.00 a.m. to 7.00 p.m.

Endorsed by



Ministry of Health

Event Managed by

*Authen Spence* Conventions & Exhibitions

Organized by



Asia  
Wellness  
Forum

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# About Event

Medicare - Pharma Med Tech 2025 is the Primer International Expo to be held on 28th February, 1st & 2nd March 2025 at B.M.I.C.H Colombo, Sri Lanka. The event is organized by the Asia Wellness Forum under the endorsement of the Ministry of Health.

The event gives an opportunity to showcase Pharma products, Machinery and Technological Innovation, Packaging and Transportation Services, Pharmaceutical Ingredients, Clean Rooms, Treatment of Air, Water production, Sterile lines, Biotech Reactors, Laboratory and Quality Control Equipment to Sri Lanka and Maldives Health Sector.

## Key benefits

- Find your local partners to trade your pharmaceuticals & Medical Equipment.
- Opportunity to Investment in domestic pharmaceutical manufacturing Zones in Sri Lanka.
- Get the benefits of Free Trade Agreements with Sri Lanka to export under "Made in Sri Lanka" label.
- To meet government authorities under one roof.

# Opening Ceremony Head Table



**1 Hon. (Dr.) Ramesh Pathirana**  
Minister of Health, Ministry of Health

**2 Dr. Amal Harsha De Silva**  
President of Asia Wellness Forum, Chairperson - Medicare

**3 Dr. Manjula Karunaratne**  
CEO Asiri Hospita PLC  
(Platinum Sponsor)

**4 Dr. Kithsiri Edirisinghe**  
Co-Founder and CEO  
International Institute of Health Science (IIHS)  
(Event Partner)

**5 Dr. Mahalakshmi**  
Founder & Chairperson,  
ARC International Fertility & Research Center  
(Gold Sponsor)

**6 Dr. Susantha Mallawa Arachchi**  
President  
World's Poultry Science Association - Sri Lanka Branch  
(Gold Sponsor)

**7 Dr. G. Wijesuriya**  
Deputy Director  
General Medical Supplies

**8 Hon. Mr. A.H.M. Fawzie**  
Former Minister of Health

**9 Dr. Pradeep Rathnasekara**  
Deputy Director  
National Hospital of Sri Lanka

**10 Dr. A.D.A. Athulathmudali**  
Chairman  
Sri Lanka Ayurvedic Drugs Corporation

**11 Ms. Kumuduni Gunasekara**  
Chairman  
Spices and Allied Products Marketing Board  
(Official Spice Partner)

**12 Prof. Lal G. Chandrasena**  
Executive Director / General Manager  
Nawaloka Hospital PLC  
(Event Partner)

**13 Dr. Athula Mahagamage**  
Country Representative  
World Initiative for Soy in Human Health

## Important facts you should know about Pharma Industry in Sri Lanka

The pharmaceutical sector in Sri Lanka is heavily dependent on imports with around 85% of the requirement coming from abroad.

Registration of new drugs manufactured in and imported to Sri Lanka needs to be registered with the National Medicines Regulatory Authority (NMRA) of the country for manufacturing, importation, distribution, storage, advertising and sale in the country.

# About Venue :

## BMICH, Colombo, Sri Lanka

**Bandaranaike Memorial International Conference Hall** in Colombo is an ideal venue for exhibitors participating in Medicare 2025. Located centrally in Sri Lanka's capital, BMICH offers world-class facilities tailored for international exhibitions. With spacious halls, modern amenities, and a reputation for hosting prestigious events, BMICH ensures exhibitors from abroad a conducive environment to showcase their healthcare innovations. Its strategic location also provides easy access to accommodations, transportation, and cultural attractions, enhancing the overall experience for exhibitors and attendees alike.



# Minister's Message

**Hon. Dr. Ramesh Pathirana,**  
**Minister of Health**

As the key stakeholder in the Healthcare sector, I take much pleasure in issuing this message on “Medicare - Pharma Med Tech 2025” & “International Healthcare Exhibition”, which is to be held for the 14th Edition. “A healthier nation that contributes to its economic, social, mental and spiritual development” is the vision of the Ministry of Health, Sri Lanka.

“Medicare - Pharma Med Tech 2025” & “International Healthcare Exhibition” would undoubtedly bring enormous support to the Ministry by educating the people with useful information and guidance pertaining not only to their personal health but the health and wellbeing of the community at large.

I take this opportunity to wish all the success !





# Chairman's Message

**Hon. Dr. Amal Harsha De Silva,**  
**Chairman of Medicare - Pharma Med Tech 2025**

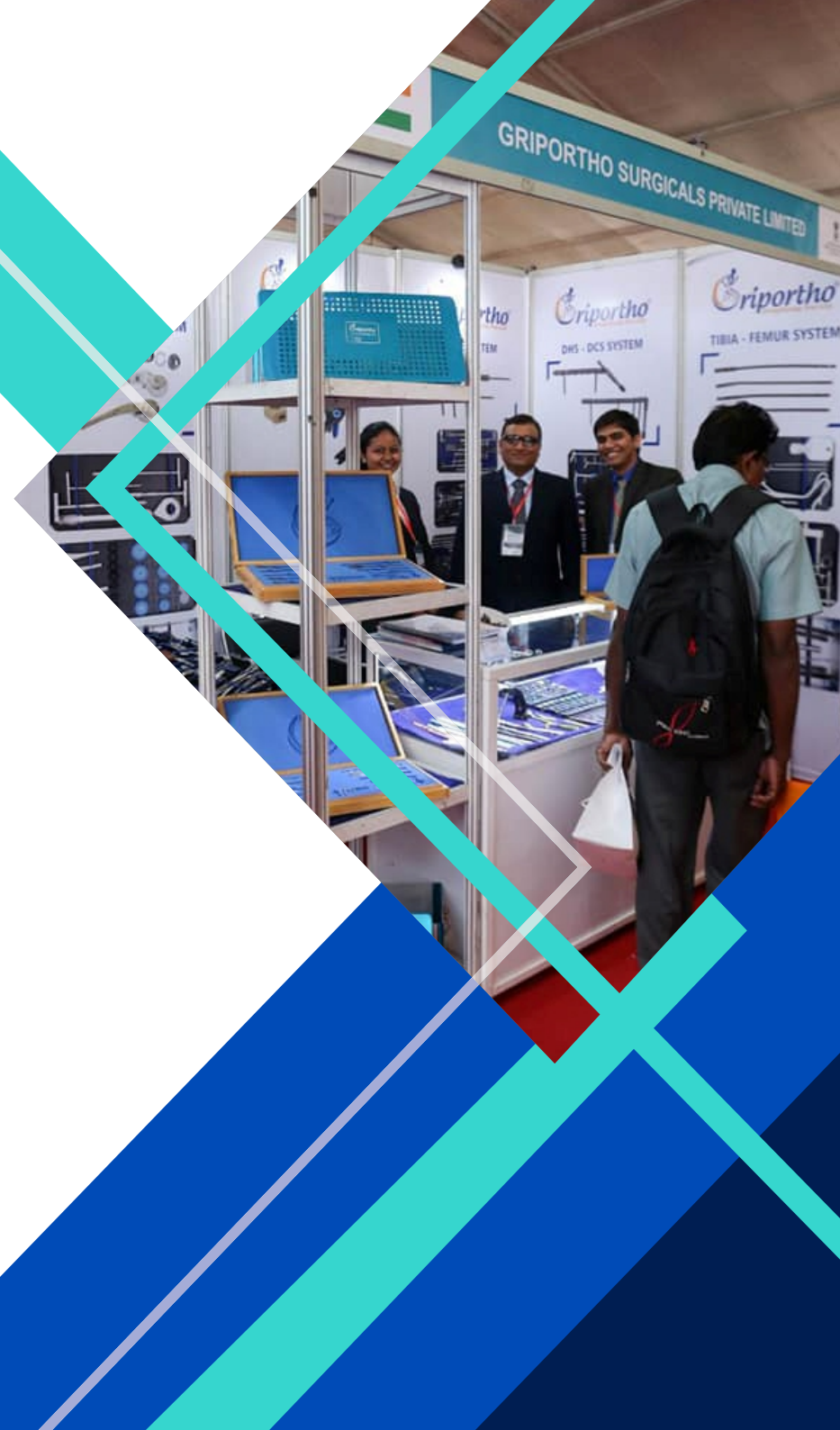
Medicare - Pharma Med Tech 2025 is conducted by the "Asia Wellness Forum" with the assistance from the "Ministry of Health and State Minister of Production, Supply and Regulation of Pharmaceuticals" from 28th February, 1st & 2nd March 2025 at BMICH, Colombo, Sri Lanka.

Ministry and the Government Authorities will showcase pharmaceutical, Lab, and Medical Equipment production facilities available in Sri Lanka for companies to involve with local production. Further, the event gives an opportunity for all pharmaceutical, Lab, and Equipment manufacturers to find local agents and buyers to supply into the Sri Lankan market.

Pharmaceuticals, Lab Equipment, Hospital Furniture, IT, Transport Services, Clean Room Facilities and all the production facility providing companies can showcase at this event. Medicare - Pharma Med Tech 2025 gives an opportunity to set up your manufacturing plant in Sri Lanka and send it to one-third of the world population surrounding Sri Lanka by using various free trade agreements entered by those countries with Sri Lanka.

# Exhibitor Profiles

- ▶ **Pharmaceutical Manufacturers**
- ▶ **Pharma Machinery Manufacturers**
- ▶ **Surgical Products**
- ▶ **Trade Associations & Trade Promotion Bodies**
- ▶ **R&D Quality Control Laboratories**
- ▶ **Cosmetic & Personal Care**
- ▶ **Laboratory Equipment**
- ▶ **Clean Room Equipment**
- ▶ **Quality Control Laboratories**
- ▶ **Government Organizations**
- ▶ **Biotechnology & Clinical Research Organizations**
- ▶ **Hospital Equipment**
- ▶ **Analytical Equipment**
- ▶ **Track & Trace Solution**



# Visitor Profile

- Local Pharmaceutical Companies who are looking for new partnerships
- Local Laboratory & Medical Equipment dealers who are looking for new partnerships
- Decision makers of Hospitals
- Pharmaceutical Manufacturers
- Laboratory Equipment suppliers & Dealers
- Biomedical Engineers
- Doctors
- Health Ministry Officials





# About Sri Lanka Pharmaceutical Industry

The pharmaceutical and medical equipment sector in Sri Lanka is heavily dependent on imports with around 85 percent of the requirement coming from abroad.

Sri Lanka's pharmaceutical market is expected to reach a value of USD750 million by 2025, with a five-year compound annual growth rate (CAGR) of 4.1%. Pharmaceutical sector is identified as one of the potential industries to attract Foreign Direct Investment largely.

The government plans to establish a pharmaceutical zone to manufacture some products locally. The Cosmetic Drugs and Devices Regulatory Authority regulates the pharmaceutical and medical devices sector to ensure the quality, safety, and efficacy of drugs and medical equipment.

Increasing access to private health services is also a focus of the government, as it is difficult for the public sector alone to meet the demand for healthcare services. The private sector has invested considerably in healthcare, especially in Colombo and some of the major cities, which has eased some of the burdens for the state. The demand for private sector healthcare has increased with higher income levels and changing preferences. The provision of health insurance has also supported the growth in the private healthcare sector. There are around 603 government hospitals, nearly 200 private hospitals of varying sizes, 5,000 private pharmacies, and 1,000 laboratories in Sri Lanka.

Source: [www.industry.gov.lk](http://www.industry.gov.lk)

**87%**

of the requirement is from  
abroad

Compound annual growth rate  
(CAGR)

**4.1%**

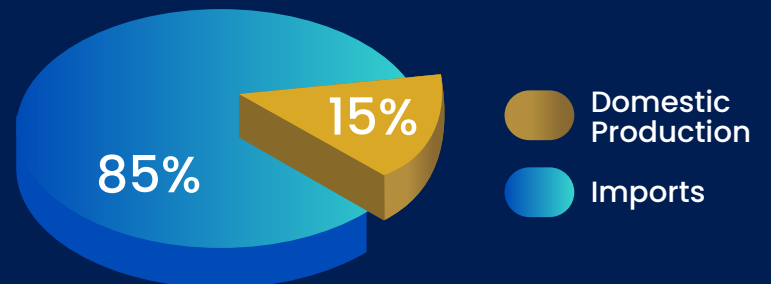
**US\$ 750 mn**

reached by 2025

Import Key Countries

- India
- China
- United States
- France
- Pakistan

Contribution to Domestic  
Pharmaceutical Market



Source: Sri Lanka Customs

# Insights

## Pharmaceutical & Medical Devices in Sri Lanka

Pharmaceuticals market in Sri Lanka is expected to witness a significant growth in the coming years.



It is projected that by 2024, the market volume for Oncology Drugs will reach US\$ 38.67m.



Market volume is projected to reach US\$ 290.30m by 2029.



Sri Lanka's pharmaceutical market is experiencing a surge in demand for herbal and traditional medicine products.



The Medical Devices market in Sri Lanka is expected to achieve a revenue of US\$ 235.10m in 2024.

Among the various markets within this market, Cardiology Devices is projected to hold the largest share with a market volume of US\$ 32.95m in the same year.

This growth trajectory is predicted to result in a market volume of US\$ 223.80m by 2029.



# Highlights of Previous Expo

## Last Exhibition Supported Partners



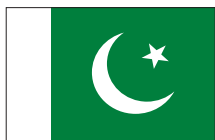
## Countries Participated



China



India



Pakistan



Iran



## Strategic Partners



Sri Lanka Chamber of the Pharmaceutical Industry



Sri Lanka Chamber of Medical Devices



# National Medicines Regulatory Authority (NMRA), Sri Lanka

National Medicines Regulatory Authority (NMRA) is the Drug Regulatory Authority under Health Ministry in Sri Lanka. NMRA mainly regulates and evaluates the medicinal products/drugs, devices, cosmetics, and manufacturing facilities with or without site visits.

NMRA issues wholesale licenses, retail licenses, and transport licenses for medicinal products/drugs and devices. NMRA along with Consumer Affairs controls the pricing for selected drugs and devices in Sri Lanka. Under NMRA there is a sub-department to approve labeling and advertising.

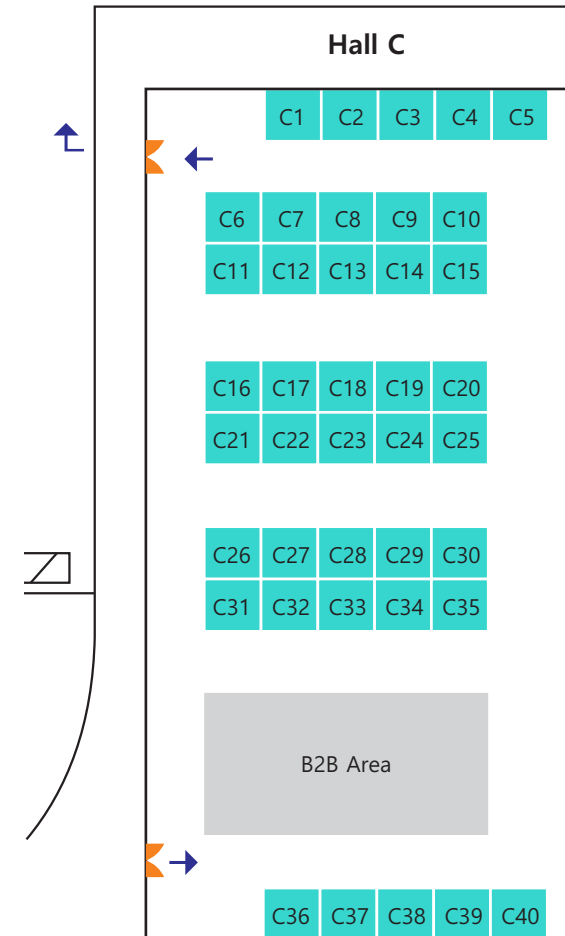
The Medicines Evaluation Committee (MEC), formed under the NMRA Act, carries out scientific and technical reviews, inspections and surveillance activities of the medicines forwarded for registration, to ensure quality, efficacy, safety, and cost of such medicines, as per the registration and certification procedures.

# Floor Plan & Pricing

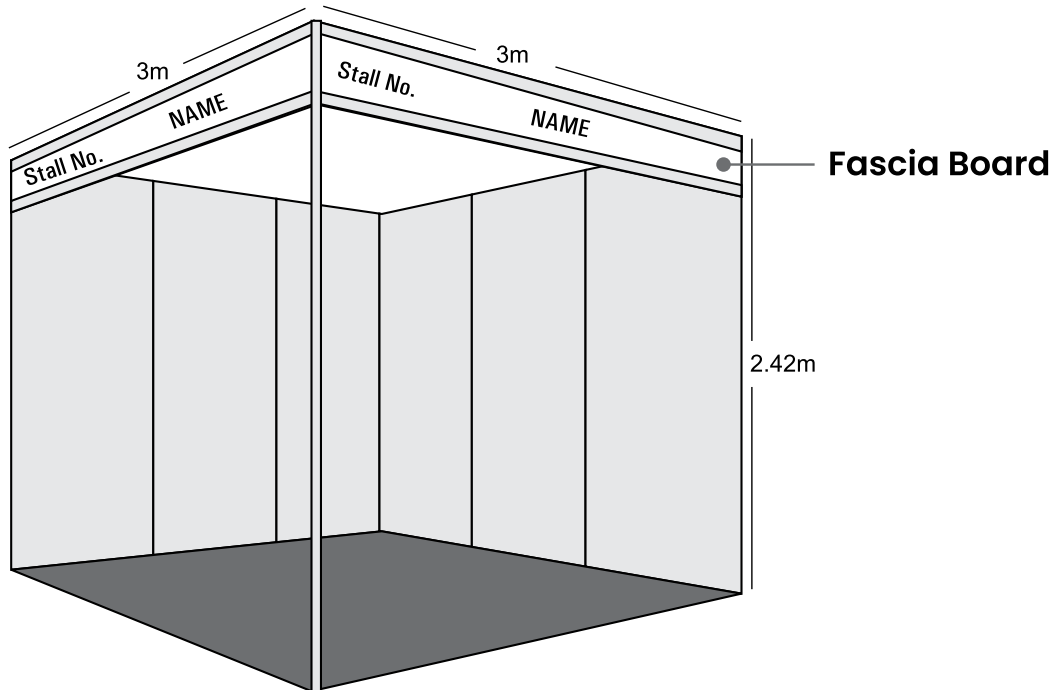


## RATE CARD

Hall C			
Hall Type	Stall Price	No of Stalls	Stall Size (sq m)
Standard Stall			
C1 - C40	USD 2,700.00	40	9



# Standard Stall Structure



## Stall Specifications

Frontage	: 3m (9.84 ft)
Depth	: 3m (9.84 ft)
Panel Height	: 2.4m (7.87 ft)

## Standard Facilities at Stall

1. One 5 amps power outlet
2. One counter tables (1m x 0.5m & 0.75m height)
3. Two chairs
4. Two spot lights

## Space only – Exhibitors

SPACE ONLY Exhibitors receive only bare space along with a 15 Amp 230V power supply in their stand rental. All stand building options must be supplied by the exhibitor themselves including cabling, wiring, carpets, furniture, electrics, walling etc.

It is the responsibility of the exhibitor who has chosen the SPACE ONLY option to identify the requirements for the building and construction of the stand. The organizers do not supply stand fitting with this option.



**CLICK BELOW BUTTON  
FOR THE APPLICATION**



**CLICK HERE**



# Stall Payment Terms

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**NOTE:**

All rates are subject to 18% VAT, Social Security Contribution Levy of 2.5%  
(Taxes are subject to revision due to government regulation)

**PAYMENTS:**

100% of the total cost to be paid to Aitken Spence Travels (Pvt) Ltd to confirm booking.  
The duly completed application form handed over to the organizers.

All cheques to be drawn in favour of "AITKEN SPENCE TRAVELS (PVT) LTD and crossed  
"Account Payee Only".

Beneficiary account No. (LKR) - 002010015062

Beneficiary account No. (USD) - 002910138162

Beneficiary Bank name - Hatton National Bank

Beneficiary Bank branch & address - City Office, No. 16, Janadhipathi Mawatha, Colombo 1

Swift Code - HBLILKLX



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*Aitken Spence* Conventions & Exhibitions

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#### Stall Reservations :

Ms. Shafeeqa Kitchilan - Client Servicing Co-ordinator

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Mr. Nazeer Rahim - Client Servicing Manager

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